



MEDIA INVITE: PUBLIC ACTION AND PRESS CONFERENCE

FIX THE PATENT LAWS CAMPAIGN **THURSDAY 17 OCT - SUNNYPARK, PRETORIA**

- **PRESS CONFERENCE (10:30am) Holiday Inn, Sunnypark**
- **PUBLIC ACTION & RALLY (11:30am onwards) from Burgers Park to DTI campus Meintjies Street**

WHAT:

The **Fix the Patent Laws** campaign – run by the Treatment Action Campaign (TAC), Doctors Without Borders (MSF) and SECTION27 – has been campaigning since 2011 for the South African government to amend its Patents Act to increase access to more affordable medicines.

The Department of Trade and Industry (DTI) finally released its 'Draft National Policy on Intellectual Property, 2013' on September 4, 2013 inviting public comments.

On the final day for public comment, Thursday 17 October, the TAC, MSF and SECTION27, along with activists and members of the public, will march to the DTI offices in Sunnypark, Pretoria, and hand-deliver their submission.

The submission of the organisations' comments will coincide with a rally and photo opportunity and will be preceded by a 45-minute press conference at the Holiday Inn Express 400 metres away.

WHEN: Thursday 17 October, 10:30 – 13:00

WHERE:

Press conference:	Holiday Inn Express Pretoria, Sunnypark Cnr Jeppe Str & Trevenna Str, Sunnyside
Start of March:	Burgers Park Entrance Junction of Minnaar Str. & Thabo Sehume Str
DTI offices:	77 Meintjies Street, Sunnypark Public action to take place in the plaza on the NW Cnr Meintjies Str & Robert Sobukwe Str.

SCHEDULE:

10:30 – 11:15	Press Conference (Holiday Inn) (Registration start at 10:00)
11:00 – 11:30	March by 150+ participants (from Burgers Park to DTI)
11:30 – 11:45	Rally
11:45 – 12:00	Photo opportunity
12:00	Handover of submission and DTI response
12:10 - 12:45	Further photo and interview opportunities for media
12:45	Participants disperse

FOR MORE INFORMATION, CONTACT:

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